

This is just a guideline for our conversation, we might not go through all the questions :)

1. How would you describe yourself - crafter, maker, artist...?
2. When did you first discover Etsy?
3. What do you sell?
4. When and how did you become interested in making and selling what you make and sell on Etsy?
5. When did you open your Etsy shop?
6. What was your original goal/intent when you opened your Etsy shop i.e. side income full-time income, support/pay for your hobby, support a cause, etc.? Did you get the expected or anticipated result?
7. Did you have any fears or reservations about selling on Etsy? If so, how did you overcome them?
8. Your first sale on Etsy: Do you remember it and how felt? How soon after opening your Etsy shop did you get that first sale? Did the second sale come soon after or was there a gap?
9. Do you have a job outside of Etsy?
10. How do you manage your time? What does your typical business day look like?
11. Is your shop profitable?
12. What inspires you when you're creating?
13. What motivates you when you're working on your business?
14. How do you determine the pricing of your products?
15. Do you ship internationally, and if so, how do you handle postage pricing?
16. Do you spend time looking at your competitors' shops? If so, why and how much time do you spend doing so?
17. How do you deal with disputes or bad feedback?
18. Has selling on Etsy changed your life in any way? If so, how?
19. How do you promote your Etsy shop OR how do you generate excitement around your brand and/or your product?
20. How important is social media for your Etsy shop?
21. Do you have a website or blog outside of Etsy?
22. How much time does your shop take each week?
23. Have you developed any new relationships (business, friendships) through Etsy?
24. Did Etsy have the impact on your business (or other goals) that you expected?
25. Have you ever wanted to quit or close your shop?
26. When you get a new idea, how long does it take you to execute and list it?
27. What do you do when you get in a creative rut?
28. What are some of the things you did to set yourself up for success on Etsy?
29. What is one lesson about selling on Etsy you learned the hard way?
30. What is one thing about selling on Etsy that you really like AND what, if any, new feature(s) would you like to see Etsy implement?
31. One piece of advice for new or veteran Etsy sellers OR those considering selling on Etsy.
32. What is something you're doing now that is working really well for you?
33. What are your current favorite tools and/or resources for selling on Etsy?